



The original purpose of Pendragon Data Insights Ltd was inspired by the need to change the World's seemingly unstoppable momentum towards a desperate future. We exist to identify and develop data-led solutions to everyday barriers, with the ultimate aim to support progress towards a more sustainable World, fit for our future generations.

Pendragon Data Insights places great importance on its environment and its vision is to ensure it plays a part in the protection and long-term sustainability of the natural world.

Our aim is to minimize the environmental impact of our product and services, and to achieve continual improvement in environmental performance.

Pendragon Data Insights consistently aims to operate in an environmentally responsible manner and reduce its impact on its surroundings.

The main objective of Pendragon Data Insights' environmental policy is to reduce the amount of waste produced and resources used by the business.

Pendragon Data Insights has introduced numerous initiatives to restrict its negative impact on the environment wherever possible. The company's commitments include:-

- Comply with the relevant requirements of the Environmental Protection Act 1990 and all other domestic legislation concerned with the protection of human and natural
- Optimally utilising resources and re-using materials wherever possible
- Implementing recycling initiatives for items that cannot be reduced or re-used
- Encouraging more sustainable purchasing practices by purchasing environmentally responsible items wherever practicable
- Influencing our suppliers and contractors to encourage them to be environmentally responsible
- Communicating the environmental policy to all employees and encouraging their involvement
- Use Information and Communication Technology (ICT) to carry out our work and communicate with clients and suppliers – thus avoiding the generation of excessive volumes of paper waste
- Encourage our staff to minimise car journeys and use environmentally sustainable transport methods in respect of commuting and business journeys wherever practical
- Increase our reputation as an environmentally sensitive and responsible organisation amongst our employees, partners, clients and the general public in this generation and the next.
- Review annually this environmental policy in relation to any new organisational practices, changes in legislation and achievement as regards environmental target set.

Those employed by the company are responsible for all the principles laid down in the company policy and for fully supporting the policy through their co-operation and participation. We warmly welcome any suggestions customers wish to make about other environmentally friendly ideas we could pursue